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PRESS RELEASE: CareerCurve Announces Shawn Cavanaugh Promoted to President/COO

Shawn Cavanaugh Leading CareerCurve Operations

Cleveland, June 1, 2016 – CareerCurve, LLC announced today that, due to organizational growth and demonstrated leadership capabilities, Shawn Cavanaugh, President, has been promoted to President/COO. Along with his current role as President, he will be assuming expanded operational oversight responsibilities as the Chief Operating Officer. He will continue to serve as the company's President.



Shawn joined CareerCurve in 2014 as President to focus on initiatives central to the business's growth strategy. Regarding Shawn's appointment, Patricia Wagoner, CEO, says, "We are pleased with the

impressive performance Shawn has delivered in business and product development, market expansion and growth. Shawn will continue to provide outstanding leadership to CareerCurve as President, as well as bring his strong professional background and business acumen to our strategic operational initiatives. We are confident that Shawn's talents will make a significant contribution to our continued growth and success in three key services areas: career transition/outplacement; development coaching; and HR search."

Shawn, based in CareerCurve's Atlanta market, expresses enthusiasm in taking on his new responsibilities. "The last 18 months have been extremely exciting with our transformation and innovation initiatives," he says. "CareerCurve is a high-performing organization with exceptionally skilled and passionate employees. It's an organization that has a solid foundation in the outplacement and coaching industries, which we will continue to build upon with a laser-focus on growth and expansion."

CareerCurve's unique "always results-based, never time-based" delivery model and coach-driven process are true differentiations from the competition. CareerCurve provides program participants with what matters most: one-on-one coaching, providing clients with real ROI, meaningful data, quality delivery, and tangible results.

About CareerCurve

CareerCurve is a Talent Solutions organization with global service capabilities, providing resultsbased versus time-based programs in three key areas: career transition/outplacement; development coaching; and HR Search. One of the company's key differentiators is that career coaches stay with program participants until defined goals are achieved. CareerCurve takes a partnered approach where solutions are executed within strong project management and a key account framework. To learn more, visit <u>www.careercurve.com</u>.

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