

# Our History: Paving the way in outplacement evolution; turning transitions into opportunities.

#### AIM EXECUTIVE

Established in 1979 by brothers Jeff and Scott DePerro, AIM Executive quickly became an industry leader and pioneer in integrated professional human resource services. By providing support for the full employment lifecycle, including Outplacement and Career Transition, AIM Executive grew quickly through a series of strategic acquisitions and strong organic growth, being named to the *Inc. 500 listing of the fastest-growing privately held companies in America* for four (4) consecutive years, and to the *Case Western Reserve Weatherhead School's prestigious outstanding growth companies in Northeast Ohio* listing for three years. AIM Executive was also recognized as the first human resource organization to receive both the *ISO 9001 International Quality Certification and Ford Motor Company Q1 Quality Rating.* To help continue its accelerated growth, the company and all of its divisions, was sold to Spherion, a Fortune 500 company and now Randstad Corporation in 1997.

#### SPHERION/RANDSTAD

The entire leadership team from AIM Executive transitioned into key executive and management roles for Spherion, where they were able to again achieve significant success. Through more acquisitions, organic growth and an International partnership, the Outplacement/Career Transition Business acquired from AIM Executive became the fourth largest worldwide within three years.

#### TALENTTRACK (NOW ADECCO RPO/PONTOON)

In 2002 the DePerro's, as principal investors and consultants, helped former executive, Kim Davis found TalentTrack, which became a leading Recruitment Process Outsourcing (RPO) provider, receiving numerous industry awards for outstanding growth, service delivery and high customer satisfaction. TalentTack was sold to Adecco, a Global 500 Company, and the world's largest Human Capital firm in 2007. In 2011, under Kim Davis's continued guidance, Adecco RPO filled 66,000 positions across a portfolio of 50+ RPO clients.

### CAREERCURVE

In 2004, the DePerro's founded CareerCurve, which updated the existing model in Outplacement/Career Transition. With an experienced leadership team led by CEO Pattie Wagoner, a former AIM Executive and Spherion executive, CareerCurve has grown rapidly, already receiving several awards and recognition for significant growth. By leveraging the unique experience from extensive research, in-depth market awareness from 14 collective acquisitions, and having developed global Career Transition coverage, CareerCurve has identified, refined and successfully introduced several important differentiating features including:

## 1) All programs are results-based and delivered for the complete duration of every candidate's job search.

2) All coaching is delivered when, where and how it is most desired and effective.

*3)* Every coaching interaction and candidate progress is thoroughly tracked and measured against rigorous performance standards, and reported back to the client sponsor until all candidates are successfully landed.

4) Pricing is generally 1/3 to 1/2 of major competitors for comparable program offerings.