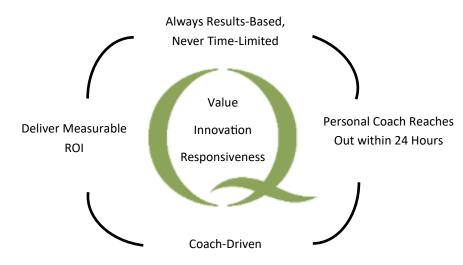
# CareerCurve... A Wise Choice in a Career Transition Partner





### CareerCurve is redefining the way career transition services are delivered.

Our approach focuses on providing results-based, 1-1 personalized coaching and flexible career transition services supported by our robust technology. Our innovative business model is never time-limited.

**Always Results-Based, Never Time-Limited**—We guarantee a full suite of services, driven by a personal, dedicated coach, until the individual's transition goals are achieved.

**No Barriers**—a personal coach reaches out and connects with each candidate on Day 1. No call centers, no middle man, no waiting for the next group orientation. We prefer simplicity and efficiency.

**Coach-Driven**—Effective coaching is proactive and our coaches drive results through a relationship of trust and accountability.

We Deliver Measurable ROI—We provide full coach support until the individual's transition goals are achieved. We know exactly how long landing takes. With our faster landing times we can show real dollar savings against unemployment costs.

Our Time-to-Land outperforms the national average by 10.5 weeks.

We value our client partnerships and strive to ensure that every client understands the services they are paying for and expecting former employees to receive. Our commitment to quality provides best-in-class customer service for our clients and best-in-class career coaching for our candidates. Our innovative business model allows us to respond with nimbleness and flexibility, provide detailed reporting and analytics to our clients, and to ensure an exceptional level of service.

Our comprehensive portfolio of career transition programs provide clarity and direction by being clear, concise, and easily understood.

- Platinum Executive C-Level
- Executive Directors
- Gold Managers
- Silver Supervisors
- Bronze Individual Contributors
- Retirement
- Customized



# What We Do Differently

Traditional outplacement programs offer time-limited programs and lack accountability. Companies often pay for services that are never used. 1-1 coaching is replaced with a "coaching help desk" and "coach on call." The transitioning employee must drive their own search.

## CareerCurve's approach is very DIFFERENT

Early Engagement - Impacted employees are contacted within 24 hours of notification - PEOPLE DON'T SLIP THROUGH THE CRACKS, negating risk to the employer and employee.



We Provide Modern Outplacement Powered by Personal One-to-One Coaching - Quality outplacement is built on a strong foundation of coaching.



#### ONE-ON-ONE EXPERT CAREER COACHING FOR ALL EXPERIENCE LEVELS - Fach

experience level requires a relevant level of service from career experts that range from senior executives to professionals in the middle of their career and to junior staff. We appropriately match career experts by experience level and industry.

Change Management Initiatives For Remaining Employees - The capability to change is necessary for organizations to succeed in the future.

Successful change management requires:

- **Effective Communication**
- **Full and Active Executive Support**
- **Employee Involvement**
- Organizational Planning and Analysis
- Widespread Perceived Need for the Changes Implemented



**Greater Transparency & Detailed Reporting - We provide** analytics to deliver a multifaceted snapshot of the status of your former employees. Starting with the status of onboarding and following them every step of the way until we help them reach their goal. We also conduct surveys and provide you with the qualitative data of how satisfied they are with our career services.

#### **Candidate Progress Report**

					Progress Detail
Agosta	Susan	7/23/2013		3 11:44 Susan is working on her job search strategy.	58% Candidate De
Aguiar	Liberto	7/23/2013	Active 03/26/2014	4 10:09 Liberto is working with his coach to review networking and target marketing.	58% Candidate De
Ales	Debra	6/27/2014	Active 08/01/2014	4 02:01 Debra is interviewing with potential employers.	58% Candidate De
Alexander	Philip	3/27/2013	Active 09/03/2013	3 07:42 Philip is following up on job leads.	58% Candidate De
Ananthula	Rajeshwar	9/18/2014	Active 11/21/2014	4 07:43 Rajeshwar is working with his coach to review networking and target marketing.	58% Candidate De
Applegate	Daniel	7/29/2014	Active 10/28/2014	4 06:06 Daniel has accepted a position. This will be the final report.	89% Candidate De
Austin	Pamela	7/23/2013	Active 09/27/2011	3 11:47 Pamela has completed resume development.	47% Candidate De
Ayres	Julie	6/9/2014 N	ot Interested 10/03/2014	4 02:32 Julie will not be engaging CareerCurve services. This will be the final report.	0% Candidate De
Bearden	Thomas	7/1/2014	Active 08/13/2014	4 04:16 Thomas is working on evaluating and negotiating offers.	58% Candidate De
Beaulieu	Mark	4/2/2014	Active 10/03/2014	4 12:21 Mark is working on resume development with his coach.	47% Candidate De
Beddow	Kathy	7/2/2014	Delayed 07/09/2014	4 10:08 Kathy has delayed her job search until further notice.	0% Candidate De
Bennett	Gary	8/4/2014		4 11:15 Gary is interviewing with potential employers.	58% Candidate De
Blackburn	Brandon	7/3/2014	Active 10/05/2014	4 04:19 Brandon is working on his job search strategy.	58% Candidate De
Bowen	William	6/2/2014	Suspended 08/03/2014	4 08:56 William has temporarily suspended his job search.	36% Candidate De
Branist	Linda	7/10/2014	Suspended 10/28/2014	4 10:26 Linda has temporarily suspended her job search.	47% Candidate De
Brown	Clinton	7/2/2014	Suspended 10/02/2014	4 11:32 Clinton has temporarily suspended his job search.	47% Candidate De
Bryant	Linda	7/23/2013		3 02:10 Linda is reviewing and finalizing changes on her resume.	47% Candidate De
Bryant	Paul	6/25/2014	Active 10/25/2014	4 11:57 Paul has accepted a position. This will be the final report.	89% Candidate De
Byfield	Patrick	7/1/2014	Active 10/05/2014	4 04:14 Patrick has accepted a position. This will be the final report.	89% Candidate De
Calsyn	Don	7/10/2014 No	ot Interested 09/23/2014	4 02:25 Don will not be engaging CareerCurve services. This will be the final report.	0% Candidate De
Campbell	Bruce	6/2/2014 Ad		4 06:07 Bruce is working on his job search strategy.	58% Candidate De
Cernic	Emily			4 11:43 Emily will not be engaging CareerCurve services. This will be the final report.	0% Candidate De
Clark	Randy	7/14/2014 Ad		4 11:07 Randy is working on evaluating and negotiating offers.	58% Candidate De
Collarin	Candle	7/23/2013 Ad	tive 06/28/2014	4 03:34 Candle is interviewing with potential employers.	58% Candidate De

### Company Dashboard



candidates rated the quality of support provided exceptional / above average consistently rate high -Candidates Rated Quality of Support Received

touch coaching services as their most valued service of the time.

100% of career transition

candidates

rated coach access and

responsiveness

Coach Access

and Responsiveness

Coach Performance